

HOW CENTER STAGE IMPROVES INVESTOR PITCHES



Over the years, Center Stage has gained a reputation in the venture-capital community. Working with universities and companies alike, Center Stage has helped raise funding by honing investor pitches, winning more than \$500MM in early-stage funding. Despite the challenges of raising money, Center Stage has become a powerful tool, teaching individuals how to deliver impactful presentations and speak with confidence and finesse. Concepts of Center Stage have been applied to companies trying to capture analyst attention, as well as venture-capital firms raising their own investment funds.

EXAMPLE



The University of Texas at Austin tapped Center Stage to prepare MBA students for business-plan competitions by teaching graduate level students the power of persuasion. Facing some of the toughest venture capitalists and private equity investors, students learned competitive pitching techniques that resulted in some winners leaving with over \$100,000. In a book about these types of competitions, the CEO of Center Stage was mentioned and referred to as The University's "Secret Weapon."

CENTER STAGE TIP

The Center Stage program can be used to simplify investor pitches for any level of experience or complexity. No matter who is speaking or listening, the stakes are just as high. Center Stage can help you gain a competitive advantage. By teaching you how to capture attention, what to include and not include, how to demystify confusing topics, and the best way to manage difficult questions, these Center Stage tools will insure a persuasive presentation.